

## **Reach Dane/Reach Green Social Media Guidelines**

February 2020

*Welcome to Reach Dane's social network. We invite community members and program users to engage with our content, and each other, in a way that is thoughtful, authentic and respectful.*

### **Be Honest/Post As Your Primary Profile**

As an organization deeply rooted in social justice and equity, Reach Dane/Reach Green strives for truth and representation in the content we present. We ask you to use your real name, real contact information and a real email address. Please post as an individual and not from a pseudonym or Facebook group.

### **Stay On Topic**

We provide a wide variety of program and service information and summaries on our social media and on our web site. Please keep your comments, and the discussion thread, to the topic. We offer a variety of content, you'll likely find something to engage with.

### **Respect People's Privacy**

Reach Dane/Reach Green has a long history of supporting civil discourse and that commitment extends to our social network. Feel free to share your ideas and experiences about religion, politics and relevant programs or services you've discovered. But this is not a place for advertising, promotion, recruiting, campaigning, lobbying, soliciting or proselytizing. Do not share anyone's contact information in your comments or discussions. Do not stalk, creep or troll other staff or community members.

### **No Personal Attacks**

We understand that some topics require blunt talk, but please try to disagree without being disagreeable. Focus your remarks on positions, not personalities. No personal attacks, name calling, libel, defamation, or hate speech. And under no circumstances should you post anything that could be taken as threatening, harassing, bullying, obscene, pornographic, sexist or racist.

Reach Dane/Reach Green will enforce a strict no-trolling policy. A pattern of posting argumentative, inflammatory, and baiting comments that demonstrate an intent to sow discord and provoke community members will result in removal of comments and, in most instances being blocked and banned from posting in Reach Dane/Reach Green's online community. Calling out, flaming and engaging (aka "feeding the trolls") may also result in action.

### **No Obscenities**

Even if the word in question is often used in conversation please refrain from that sort of language – this includes abbreviations, emojis, character/letter replacements, intentional misspellings, and any and all word modifications that try to circumvent this guideline. This guideline includes both the content of your posts and the profile picture on your account. Profile images that include obscenities, or images that violate Reach Dane/Reach Green’s guidelines, will be moderated/removed from posting. Keep it social so everyone can feel comfortable participating.

### **Violations Of Community Guidelines**

Reach Dane/Reach Green is not responsible for the content or opinions posted by its users. Reach Dane/Reach Green has the right (but not the obligation) to review, screen, delete, edit and/or move any content posted. Reach Dane/Reach Green has the right to block or ban any profiles or persons who violate the Community Guidelines. Reach Dane/Reach Green has the right to share with Facebook, University authorities, or any law enforcement authority any statements that are directly or indirectly threatening.

### **Copyright**

Images posted to the website or social media are strictly prohibited from copying.