

2021 Annual Report



A child's foundation to learn, a family's opportunity to succeed.



LEADERSHIP

Amy Christianson, Ed.D. | Satellite Family Child Care Director
Amy Selenske | Comprehensive Services Director
Charles M. Bridwell | Chief Financial Officer
Dianne Mosley | Director of Human Resources
Jennifer Bailey | Executive Director
Luann Williams | Director of Child and Family Programming
Patty Lofquist | Administrative Services Director

INSIDE



Mission and Vision



Programming Updates



Nutrition & Health



Financials

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Mission

Reach Dane changes the lives of underserved children and families through education and supportive services.

Vision

A child's foundation to learn, a family's opportunity to succeed.

Core Values

We value healthy, creative, nurturing environments for children, families, and staff that model dignity and respect. Our agency is committed to responsive and respectful support to the diverse community we serve and staff we employ. As such, we build Environments, Relationships, Trust, Communication, Equity and Social Justice.

Environment Create a safe and welcoming environment every day with everyone.

Relationships We believe in the power of authentic and positive relationships.

Trust Trust is the foundation that holds all relationships.

Communication We value ongoing transparent communication that supports connection.

Equity and Social Justice Our charge is to lead with compassion for social justice. We strive to stand in the gap to support all those who are affected by inequity

Engaging Parents

Reach Dane recognizes the parent as a child's first and most important teacher. This is why we identify, partner, and collaborate with community organizations to support family well-being and promote self-sufficiency. We also provide opportunities for parents to connect with peers, build a sense of community, and engage parents to be leaders and advocates for their children, themselves, and their community.

South Madison

The newly renovated South Madison center opened for children in Fall 2021. This \$4.4 million project serves the South Madison Head Start community inside an innovative and trauma-informed space.

Agency Updates

Collective Leadership

In 2021, we began to shift our agency operations to a collective leadership model. Collective Leadership is a group of people working together toward a shared goal. It was time to rethink how we work together, how we inspire and sustain change, and most of all, how we think about leadership*. It is time to shift from traditional to collective leadership.

Collective leadership success depends on participation and engagement from as many stakeholders as possible within our agency. All staff were invited to join a group/s and contribute their voice and perspectives to our agency.

8 Collective Leadership Groups

- CORE Collective
- Parent Engagement Collective
- Decolonize Education Programming Collective
- Technology & Paperless Collective
- nIna Collective Change Team
- Financial Collective
- Recruitment Collective

5 Elements of Collective Leadership

1. Shared vision & reenvisioning
2. Wholeness
3. Collective wisdom/intelligence
4. Coaction
5. Evolution/emergence

*Excerpts from Five Elements of Collective Leadership for Early Childhood Professionals, by Cassandra O'Neill and Monica Brinkerhoff.



COVID-19 Mobile Clinics

In the fall and winter of 2021, Reach Dane partnered with Allied Wellness Center, the Latino Chamber of Commerce, Fitchburg Family Pharmacy, and Public Health of Madison and Dane County to host several Covid-19 clinics at the Red Arrow site parking lot. The intention and overall outcomes provided awareness and access to COVID-19 vaccination, testing, and connection to the Allied community health workers.

Health & Nutrition

Reach Dane provides high-quality early childhood services to near 1,000 children ages 0-5 in Dane and Green County through center based and home visitation programs.

Reach Dane is the only agency in Dane County offering Early Head Start and Head Start, which provides a comprehensive system of support for families including physical and mental health, dental services, nutrition, and transportation.

848

Enrolled Children

500

Dental Cleanings & Checkups

97%

Immunized Head Start Children

52,039

Total Meals Served

8

Infant Formulas

Accommodating All Children

Approximately 10% or more of children at Reach Dane have a diagnosed disability. We care for and educate children which other agencies are financially or physically unable to. To accomplish this, Reach Dane provides adaptive equipment and one on-one support for children who need extra assistance. A disabilities specialist develops individual education plans and mental health consultants develop behavior plans and offer social-emotional support in classrooms.

Total Enrolled Children:

568 Head Start children
220 Early Head Start children
60 Early Head Start Partnership

Total % of dental cleanings and checkups performed on enrolled children:

97% Head Start
85% EHS Partnership
89% EHS Base

Total % of children were up-to-date on age-appropriate preventative & primary healthcare:

88% Head Start
93% EHS Partnership
96% EHS Base

Meals, Formula, Grocery Trips:

52,039 Total Meals Served
10 Grocery Store Trips per Month
8 Infant formulas provided

Meals are prepared from scratch following CACFP guidelines. They are nutritious, age-appropriate, and follow several allergies and sensitivities. Our Food Manager makes 10 grocery trips to Whole Foods, Walmart, and Costco each month to supplement the wholesale deliveries.

2021 Financials

The 2021 agency-wide audit received an unmodified opinion with no findings and the continued determination of a low-risk grantee status.

2021 Reach Dane Financial Results	
Revenue	Amount
Grants	\$14,629,355
Childcare	2,001,903
4K Partnerships	666,253
CACFP Funding	199,045
Donations	999,122
United Way	9,626
Other	1,080,454
In Kind	234,286
Total Revenue	\$19,820,044
Expenses	Amount
Salaries	\$9,484,683
Benefits	3,081,614
Contractual	1,723,609
Occupancy	1,257,409
Transportation	182,935
Supplies	934,671
Depreciation	494,842
Child Care Support	732,788
In Kind	234,286
Total Expense	\$18,126,837
Change in Net Assets	\$1,693,208

*CACFP: Child and Adult Care Food Program

The Roots & Wings Foundation has donated over \$1.5 million in the year 2021.

Direct Relief Donation

Over the years, Roots & Wings Foundation has become an integral sponsor of Reach Dane programs. Roots & Wings Foundation helps children grow strong from the root up. They prioritize prevention, early intervention, and in-depth programming that changes lives. Their sponsorship helps advance our broad reach to a deeper focus on quality and system improvement. It helps us reshape our 52-year history to better align with the direction we are heading.

Thank you for your support during the 2021 program year!



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