# 2021 Annual Report





A child's foundation to learn, a family's opportunity to succeed.

## **LEADERSHIP**

Amy Christianson, Ed.D. | Satellite Family Child Care Director
Amy Selenske | Comprehensive Services Director
Charles M. Bridwell | Chief Financial Officer
Dianne Mosley | Director of Human Resources
Jennifer Bailey | Executive Director
Luann Williams | Director of Child and Family Programming
Patty Lofquist | Administrative Services Director

## INSIDE



Mission and Vision



Programming Updates



Nutrition & Health



**Financials** 

## **BOARD OF DIRECTORS**

Chara Taylor | Treasurer
Connie Robers | Community Representative
Jeff Knutsen | Community Representative
Jonathan Bader | President
Jonathan Staebell | Secretary
Michelle Conley HSPC | Representative
Nancy Bradley Satellite | Representative
Richelle Ladwig | Vice-President
Sue Wagner | Community Representative

## **Mission**

Reach Dane changes the lives of underserved children and families through education and supportive services.

## **Vision**

A child's foundation to learn, a family's opportunity to succeed.

## **Core Values**

We value healthy, creative, nurturing environments for children, families, and staff that model dignity and respect. Our agency is committed to responsive and respectful support to the diverse community we serve and staff we employ. As such, we build Environments, Relationships, Trust, Communication, Equity and Social Justice.

**Environment** Create a safe and welcoming environment every day with everyone.

**Relationships** We believe in the power of authentic and positive relationships.

**Trust** Trust is the foundation that holds all relationships.

**Communication** We value ongoing transparent communication that supports connection.

**Equity and Social Justice** Our charge is to lead with compassion for social justice. We strive to stand in the gap to support all those who are affected by inequity

## **Engaging Parents**

Reach Dane recognizes the parent as a child's first and most important teacher. This is why we identify, partner, and collaborate with community organizations to support family well-being and promote self-sufficiency. We also provide opportunities for parents to connect with peers, build a sense of community, and engage parents to be leaders and advocates for their children, themselves, and their community.

## **Agency Updates**

## **South Madison**

The newly renovated South Madison center opened for children in Fall 2021. This \$4.4 million project serves the South Madison Head Start community inside an innovative and trauma-informed space.

## **Collective Leadership**

In 2021, we began to shift our agency operations to a collective leadership model. Collective Leadership is a group of people working together toward a shared goal. It was time to rethink how we work together, how we inspire and sustain change, and most of all, how we think about leadership\*. It is time to shift from traditional to collective leadership.

Collective leadership success depends on participation and engagement from as many stakeholders as possible within our agency. All staff were invited to join a group/s and contribute their voice and perspectives to our agency.

## **8 Collective Leadership Groups**

- CORE Collective
- Parent Engagement Collective
- Decolonize Education Programming Collective
- Technology & Paperless Collective
- nIna Collective Change Team
- Financial Collective
- Recruitment Collective

## **5 Elements of Collective Leadership**

- 1. Shared vision & reenvisioning
- 2. Wholeness
- 3. Collective wisdom/intelligence
- 4. Coaction
- 5. Evolution/emergence

\*Excerpts from Five Elements of Collective Leadership for Early Childhood Professionals, by Cassandra O'Neill and Monica Brinkerhoff.



# 3201 LATHAM DRIVE

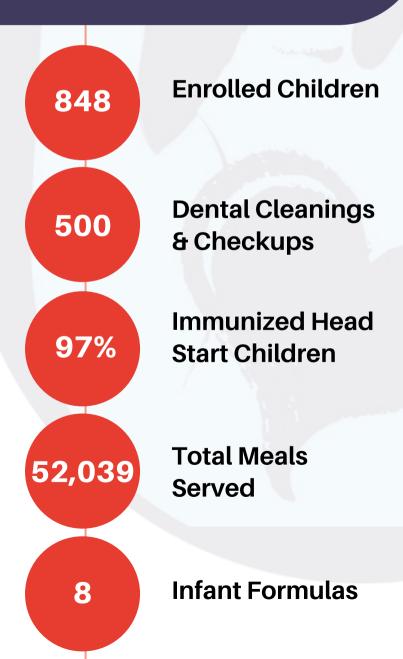
## **COVID-19 Mobile Clinics**

In the fall and winter of 2021, Reach Dane partnered with Allied Wellness Center, the Latino Chamber of Commerce, Fitchburg Family Pharmacy, and Public Health of Madison and Dane County to host several Covid-19 clinics at the Red Arrow site parking lot. The intention and overall outcomes provided awareness and access to COIVD-19 vaccination, testing, and connection to the Allied community health workers.

## **Health & Nutrition**

Reach Dane provides high-quality early childhood services to near 1,000 children ages 0-5 in Dane and Green County through center based and home visitation programs.

Reach Dane is the only agency in Dane County offering Early Head Start and Head Start, which provides a comprehensive system of support for families including physical and mental health, dental services, nutrition, and transportation.



# Accommodating All Children

Approximately 10% or more of children at Reach Dane have a diagnosed disability. We care for and educate children which other agencies are financially or physically unable to.

To accomplish this, Reach Dane provides adaptive equipment and one on-one support for children who need extra assistance. A disabilities specialist develops individual education plans and mental health consultants develop behavior plans and offer socialemotional support in classrooms.

## **Total Enrolled Children:**

Head Start children
Early Head Start children
Early Head Start Partnership

# Total % of dental cleanings and checkups performed on enrolled children:

97% Head Start85% EHS Partnership89% EHS Base

## Total % of children were up-to-date on age-appropriate preventative & primary healthcare:

88% Head Start93% EHS Partnership96% EHS Base

## Meals, Formula, Grocery Trips:

52,039 Total Meals Served10 Grocery Store Trips per Month8 Infant formulas provided

Meals are prepared from scratch following CACFP guidelines. They are nutritious, age-appropriate, and follow several allergies and sensitivities. Our Food Manager makes 10 grocery trips to Whole Foods, Walmart, and Costco each month to supplement the wholesale deliveries.

## 2021 Financials

The 2021 agency-wide audit received an unmodified opinion with no findings and the continued determination of a low-risk grantee status.

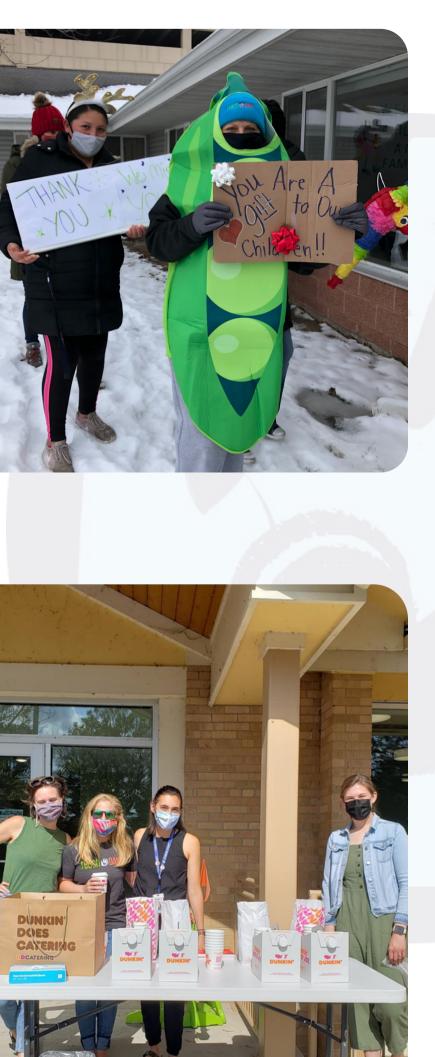
| 2021 Reach Dane Financial Results |              |
|-----------------------------------|--------------|
| Revenue                           | Amount       |
| Grants                            | \$14,629,355 |
| Childcare                         | 2,001,903    |
| 4K Partnerships                   | 666,253      |
| CACFP Funding                     | 199,045      |
| Donations                         | 999,122      |
| United Way                        | 9,626        |
| Other                             | 1,080,454    |
| In Kind                           | 234,286      |
| Total Revenue                     | \$19,820,044 |
|                                   |              |
| Expenses                          | Amount       |
| Salaries                          | \$9,484,683  |
| Benefits                          | 3,081,614    |
| Contractual                       | 1,723,609    |
| Occupancy                         | 1,257,409    |
| Transportation                    | 182,935      |
| Supplies                          | 934,671      |
| Depreciation                      | 494,842      |
| Child Care Support                | 732,788      |
| In Kind                           | 234,286      |
| Total Expense                     | \$18,126,837 |
| Change in Net Assets              | \$1,693,208  |

<sup>\*</sup>CACFP: Child and Adult Care Food Program

The Roots & Wings Foundation has donated over \$1.5 million in the year 2021.

## **Direct Relief Donation**

Over the years, Roots & Wings Foundation has become an integral sponsor of Reach Dane programs. Roots & Wings Foundation helps children grow strong from the root up. They prioritize prevention, early intervention, and indepth programming that changes lives. Their sponsorship helps advance our broad reach to a deeper focus on quality and system improvement. It helps us reshape our 52-year history to better align with the direction we are heading.



# Thank you for your support during the 2021 program year!



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