

2020

ANNUAL REPORT

51 Years

*Reach Dane
changes the lives
of underserved
children and
families through
education and
supportive
services.*



928

Children enrolled in our supportive programs during the 2019-2020 program year.

2020 presented both challenges and opportunities that even 51 years as an agency could not prepare us for. My heart continuously filled with pride as I watched our staff literally redesign programming overnight to ensure we met the needs of Reach Dane families, all while caring for their own families amid a pandemic. As an agency, we used this crisis as an opportunity to focus on and regroup ourselves in our agency's core values and values-driven decision-making. Over the past two years, we have planned and created a long-term strategic goal focused on equity and social justice. The events of 2020 provided an opportunity to begin to dive deep into this critically important work, some of which we will share with you inside this report. I am honored to be part of the journey as our agency transforms to deeply embed social justice principles into our structure, policies, and practices.

In good health,



Jennifer Bailey, Executive Director

We became proud members of these local Chambers of Commerce.



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Parents joined the Head Start Policy Council Meeting in November.

This council provides enrolled parents and family members with a governing voice and experience in programmatic decision-making.

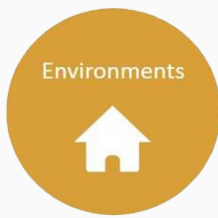
Leadership

Amy Christianson, Ed.D.	Satellite Family Child Care Director
Amy Selenske	Comprehensive Services Director
Charles M. Bridwell	Chief Financial Officer
Dianne Mosley	Director of Human Resources
Jennifer Bailey	Executive Director
Luann Williams	Director of Child and Family Programming
Patty Lofquist	Administrative Services Director

Board of Directors

Abby Abrisham	Community Representative
Chara Taylor	Secretary
Connie Robers	Community Representative
Jeff Knutsen	Treasurer
Jonathan Bader	President
Jonathan Staebell	Community Representative
Richelle Ladwig	Vice-President
Sue Wagner	ECE Representative

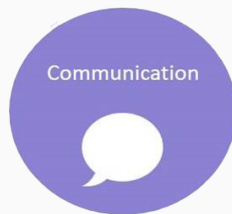




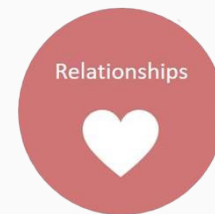
- In May, we purchased a property for the new South Madison site and hired a creative firm, Sketchworks, to design a space using trauma-informed design principles. This property purchase ended the seven-year search and was a huge accomplishment.
- Satellite Family Child Care Providers offer in-home child care that is a critical service during the COVID-19 pandemic. In-home family child care limits COVID-19 exposure and allows for smaller groups of children. Moreover, it supports families who work outside of their homes.
- During COVID-19, our Health Team implemented smaller class sizes, sanitizing protocol, and strict building-use guidelines. These measures helped protect children, staff, parents when on-site during in-person programs.



- We shifted to a new learning assessment model that is growth and strength-focused. The Desired Results Development Profile (DRDP) is appropriate for all of our enrolled children: children with disabilities, children who are dual language learners, children with a variety of experiences that impact their development.
- In October 2019, our Leadership Team identified social justice as a strategic five-year priority. We hired a local consulting group, nINA Collective, to guide our process. nINA Collective provided all-staff training to our 275+ employees and provided specialized facilitation training for interested employees. They also hosted affinity groups.

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Core Values



- New communication and social media channels (Instagram, YouTube, LinkedIn, Twitter, E-Newsletter) reach our supporters in new ways.
- We introduced a new classroom-parent communication tool, Class Dojo, to share curriculum and classroom-specific updates. A Facebook group was formed as a self-sustaining space for parents and staff to share resources, updates, and photos during COVID-19.
- The Preschool Professional Learning Communities (PLCs) completed training and group discussions on early communication's Big Five. These included: Oral Language & Vocabulary, Book Knowledge & Print Concepts, Background Knowledge, Alphabet Knowledge & Early Writing, and Phonological Awareness.

- The Male Engagement event at the end of 2019 included 95 families, 201 children, and 27 staff members for a fun evening spent at the Madison Children's Museum. Male and Father engagement improves childhood outcomes and relationships.
- Social-Emotional Specialists (SES) and Education Coach are new positions designed to provide reflective space for classroom staff.
- We partnered with Little John's Restaurant to prepare and deliver lunches and dinners when centers closed during the onset of COVID-19. Parents and Caregivers reported feeling connected to our staff and volunteers, which lessened the pandemic's many challenges.



This year was a trust exercise for our staff and the families we serve. Before the onset of COVID-19, we began advancing forward-thinking practices by introducing new technological systems to move toward paperless processes and increase efficiency across departments. Culturally, we began shifting to a collective leadership style and decisions that are value-driven. When COVID-19 closed our centers, our staff eagerly found unique and safe ways to provide high-quality care for the vulnerable families we serve. Staff rooted in direct service developed new communication styles and coordinated essential supply deliveries. In many ways, staff and family relationships deepened as we treaded ambiguous times together.





All 58 Satellite Child care providers are Female, 20 are Latina



116,941 Milk glasses served on site



34,000 meals delivered to families from April-June when centers closed during COVID-19



129,536 Diapers through Dane County Diaper Bank



96% of Early Head Start children were up-to-date on preventive and primary oral health care



95% of children were up-to-date on age appropriate immunizations



2301 classroom story posts shared to parents by staff through communication tool



Each of our 17 care centers earned a 5-Star rating in Youngstar's rigorous child care rating system.

Major Donors

- United Way of Dane County
- Oscar Renneholm Foundation
- Roots & Wings Foundation
- Steve Stricker Am. Fam. Insurance Foundation
- Oak Bank
- Anonymous
- Epic Charitable Fund
- Hellenbrand Implement
- Mutual of America



We would like to pay tribute to a special individual donor who has touched so many lives in the Reach Dane circle, prior to his passing in the Fall of 2020. Joshua Chover's contributions helped to pay for countless hotel stays for families experiencing homelessness, prevented evictions, kept utilities on for families, as a few examples. His donations of \$24,000 within 2019-2020 and a total of \$67,400 over the last four years has not only provided immense program support but also created a great friendship among our staff.

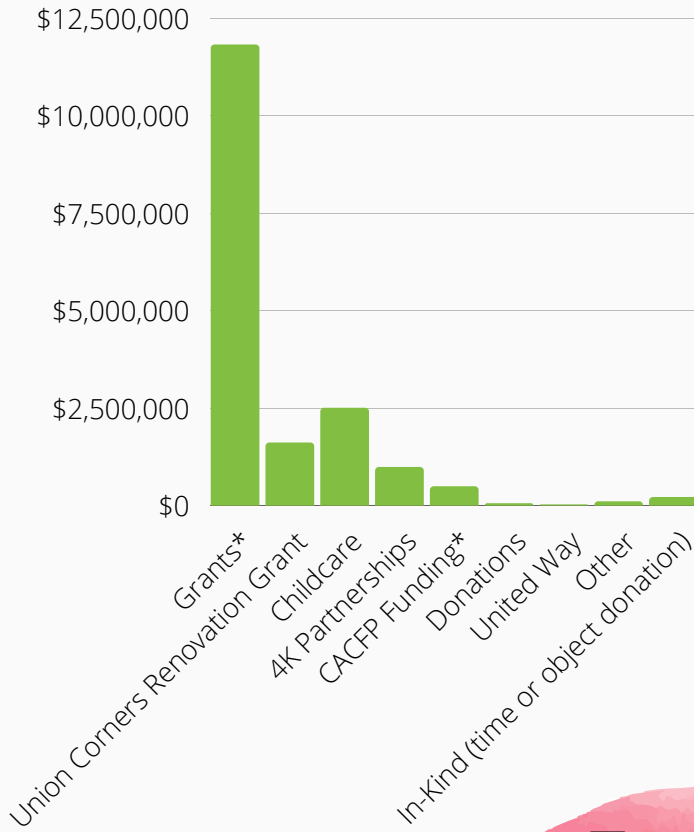
Thank you for your support!

Consider a Donation

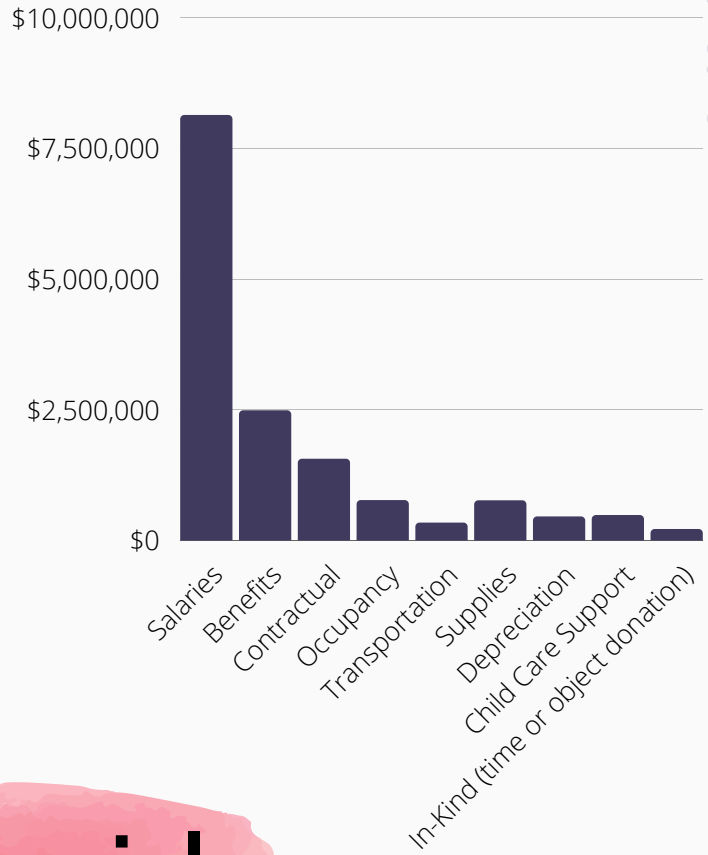
You can help the most vulnerable children in this community, each living in a unique situation and looking for a better future. Support our high-quality early childhood programs with a donation to Reach Dane. www.reachdane.org/support



Revenue



Expenses



Financials

The 2019 agency-wide audit received an unmodified opinion with no findings and the continued determination of a low-risk grantee status.

**CACFP: (Child and Adult Care Food Program)*
**Note: In 2020, Reach Dane was awarded \$3,650,000 to renovate a new South Madison facility in Madison, Wisconsin.*

