



2017 – 2018 Annual Report

Welcome to Reach Dane!

In 2016 Reach Dane provided high-quality early childhood services to 1,353 children ages 0-5 in Dane and Green County through center based and home visitation programs. ***Our mission is to change the lives of underserved children and families through education and supportive services.*** Our staff work tirelessly every day to reach the most vulnerable children and families in our community, and the need for our services is growing.

The number of infants and toddlers experiencing homelessness enrolled in our programs has tripled over the last four years. Reach Dane is the only agency in Dane County offering Early Head Start and Head Start, which provides a comprehensive system of support for families including physical and mental health, dental services, nutrition, and transportation.

All of Reach Dane's 17 centers are rated 5 stars in Young Star (Wisconsin's child care quality rating system). This means Reach Dane's classroom staff have a solid foundation in early childhood development, children have meaningful classroom experiences, and parents are involved with programming. Last year Reach Dane enrolled 36% of all the Dane County children attending 5 Star centers who received a state child care subsidy.

Reach Dane offers a variety of program options designed to meet the individual needs of families. In fact, one program, Satellite, is so unique that there is no other program of its kind in the country. Satellite provides city accreditation to family child care providers in the City of Madison, ensuring that providers have the support and resources they need to provide the highest quality programming for the children in their care.

Meeting the Academic Needs of Every Child Children

from low-income families often experience trauma which can result in increased hyper-vigilance and a lowered ability to be available for learning. Reach Dane offers 100% individualized programming to prepare children for Kindergarten success. We meet every child at their stage of development in every area of learning

We Support the Entire Family to Ensure Long-Term Success and Independence.

Reach Dane understands the importance of serving the whole family. Essential health, education, and workforce programs are often structured to serve either adults or children, rather than focusing on the entire family together. To maximize the impact of high-quality early childhood education, we have adopted a systemic, holistic approach to programs and policies to better meet the needs of low-income children and parents. This means Reach Dane assists parents with accessing and obtaining employment, safe housing, healthcare, and other vital services.



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High-Quality Care Begins with Highly Qualified Staff

- 94% of Preschool Teachers have a Bachelor's Degree or Masters Degree in Early Childhood Education.
- 30% of Infant and Toddler Teachers have a Bachelor's Degree and 50% have an Associates Degree in Early Childhood Education or Child Development.
- 71% of Teacher Aides have a Preschool Credential, Associates or Bachelor's Degree in Early Childhood Education.
- 29% of Teacher Aides are enrolled in the Preschool Credential or Associates Degree programs.

Raising the Quality of In-home Child Care

For parents who prefer in-home care for their children, finding quality care can be difficult. Reach Dane's Satellite program provides accreditation through the City of Madison to family child care providers to achieve a 4- or 5-star rating through Young Star (Wisconsin's child care quality rating system). This allows parents a greater selection of providers who offer quality care. Last year approximately 80 child care providers were members of Satellite and cared for 584 children in the Madison

Engaging Parents

Reach Dane recognizes the parent as a child's first and most important teacher. This is why we identify, partner, and collaborate with community organizations to support family well-being and promote self-sufficiency. We also provide opportunities for parents to connect with peers, build a sense of community, and engage parents to be leaders and advocates for their children, themselves, and their community.

Engaging Our Community to Reach Our Goals

Research shows the amount of time children spend in high-quality care is key to supporting growth in all areas of early childhood development. Reach Dane's goal is to expand the extended day program. To do so, Reach Dane will need to convert programs from 3.5 hours per day to 6 hours per day. This will require 13 additional Head Start classrooms and staff which has an estimated annual cost of \$2,290,703.

Reach Dane would like to say thank you to all the volunteers, community partners, and companies for their generous support. During the program year, 120 volunteers generated Approximately \$575,000 in-kind dollars. To reach our goals and continue providing the highest quality care to the underserved children and families in our community, we need the support of donors and volunteers who believe in Reach Dane's mission.

Accommodating All Children

Approximately 10% or more of children at Reach Dane have a diagnosed disability. We care for and educate children which other agencies are financially or physically unable to



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accommodate. To accomplish this, Reach Dane provides adaptive equipment and one-on-one support for children who need extra assistance. A disabilities specialist develops individual education plans and mental health consultants develop behavior plans and offer social-emotional support in classrooms.

2017 Reach Dane Financial Results	
Revenue	Amount
Grants	\$10,156,091
Childcare	2,243,825
4K Partnerships	1,000,027
CACFP Funding	487,493
Donations	58,748
United Way	26,133
Other	197,293
In Kind	246,647
Total Revenue	\$14,416,257
Expenses	Amount
Salaries	\$8,235,485
Benefits	2,696,986
Contractual	1,300,939
Occupancy	662,957
Transportation	342,448
Supplies	683,552
Depreciation	398,411
Child Care Support	454,630
In Kind	246,647
Total Expense	\$15,022,055
Change in Net Assets	(\$605,798)

2018 Reach Dane Budget	
Expenses	Amount
Salaries	\$8,361,567
Benefits	2,941,615
Contractual	1,437,231
Occupancy	858,551
Head Start Renovation Funding	1,688,850
Transportation	506,428
Supplies	662,284
Depreciation	390,000
Child Care Support	633,144

Note: Reach Dane Annual Reports are available on our website at www.ReachDane.org



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In Kind	279,775
Total Expense	\$17,375,747

2018 Reach Dane Board of Directors	
Jonathan Bader	President
Richelle Ladwig	Vice-President
Jeff Knutsen	Treasurer
Chara Taylor	Secretary
Stephanie Tervort	Community Representative
Connie Robers	Community Representative
Bill Andrae	Community Representative
Blanca Cruz	Community Representative
Sue Wagner	ECE Representative
Jennifer Kohl	HSPC Representative
Abbi Abrisham	Satellite Representative

2018 Reach Dane Leadership Team	
Jennifer Bailey	Executive Director
Charles M. Bridwell	CFO
Dianne Mosley	HR Director
Luann Williams	Child Family Program Director
Patty Lofquist	Administrative Services Director
Amy Christianson	Satellite Director
Amy Selenske	EHS Comprehensive Services Director

Healthy Kids Can Learn

Reach Dane is the only early childhood educational program in Dane County that includes comprehensive health services. Physical health, mental health, dental, and nutrition are all components that make a healthy child.

Families with medical assistance struggle to find a dentist who will accept them as patients. Reach Dane collaborates with a local dentist office which closes three days per year to exclusively care for Early Head Start and Head Start students.

There are children in our community who struggle to learn because their basic needs are not met. ***Thanks to the support of a generous donor, Reach Dane is able to provide ongoing case management services for homeless families and support emergency needs of shelter, food, and clothing. Our goal is to help families become stable, so they can be successful students and productive members of this community.***



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Donate Today

There are over 1,000 reasons to support our mission. They are the most vulnerable children in this community, each with a unique situation, and looking for a better future. You can help them by supporting high quality early childhood education and make a donation to Reach Dane today.